



The
PennUltimateRunSM

That which precedes something big

NEWS RELEASE

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PENNSYLVANIA MAN COMPLETES ONE-LAP RUN AROUND THE STATE IN RECORD TIME / VOWS TO CONTINUE RACE FOR REDISTRICTING REFORM

The Run Concludes / The Cause Continues

RADNOR, PA – Paul Mathison today announced that the PennUltimate Run--now the Cause--will continue to pursue its mission to raise awareness about political redistricting and to inspire reform in this process.

Earlier this month, on May 9, after 39-days, Mathison completed the one-lap 1,022-mile run around the state in record time, averaging 26.2-miles (one marathon) per day.

Redistricting involves the mandated redrawing of political boundaries for local, state and federal elected offices following each decennial U.S. census. More independent, more transparent redistricting can reduce voter cynicism, attract better-qualified candidates, and create fairer elections, thus leading to better government.

The Run attracted nationwide media coverage and in part inspired a CNN documentary on gerrymandering scheduled to be broadcast later this year.

See pjmathison.com for more about the Run / Cause, including ongoing efforts.

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